



## The 4th International Conference on Information

### Systems, Technology and Management

(ICISTM'10) March, 10-12, 2010

Bangkok, Thailand

[http:// www.mdi.ac.in/icistm](http://www.mdi.ac.in/icistm)

Riding on the success of the past three conferences, twice in India and once in Dubai, the 4th ICISTM will be a 3-day conference in Bangkok. It aims to bring together researchers, developers, and users from around the world in both industry and academia for sharing state-of-the-art results and for exploring new areas of research and development in the knowledge economy.

**Topics of Interest** include, but are not limited to, the following:

Artificial Intelligence and Machine Learning	Mobile and Heterogeneous Systems
CRM and Decision Support Systems	Process Reengineering
Distributed Systems	Risk Management
Database Management	Security and Privacy
E-Business, E-Entrepreneurship, E-Learning, and E-Logistics	Software Engineering
Enterprise Information Systems	Strategic Information Systems
Knowledge Management	Supply Chain Information Systems
Knowledge Discovery and Data Mining	Technology Management
Information Economics	Web and Grid Services
Information Infrastructure, Quality, and Integrity	Workflows and Data and Tool Integration

**Submission Guidelines:** Original, unpublished manuscripts should be formatted as technical papers up to 8 page PDF file with 12-point font size, single column, single spaced, and margins of at least 1 inch on each of the four sides. Submission instructions and other details will be at the conference website.

All accepted papers will be published in a **Springer CCIS** conference proceeding. For additional information, please contact the Program Co-Chairs S. Prasad and/or H. Vin.

**Workshop/Special-Session/Panel/Tutorial Proposals:** Proposals for workshops running concurrent with the main conference and for organizing panel discussions on specialized topics within the broad areas of information systems, information technology and information management are invited. Proposals are also invited for special sessions comprising three to five papers on a specific topic within the broad areas of information systems, information technology and information management. Proposals for half-day tutorials are also invited.

**Important Dates:**

<b>Paper Submission Deadline</b>	<b>September 25, 2009</b>
<b>Workshop/Tutorial Proposal Deadline</b>	<b>September 18, 2009</b>
<b>Notification of Acceptance</b>	<b>November 16, 2009</b>
<b>Camera-ready copy due</b>	<b>November 30, 2009</b>

**General Co-Chairs**

<b>Sartaj Sahni</b>	<i>University of Florida, USA</i>
<b>Mahadeo Jaiswal</b>	<i>Management Development Institute (MDI), India</i>
<b>Bundit Thipakorn</b>	<i>King Mongkut's U. of Tech. Thonburi (KMUTT), Thailand</i>

**Technical Program Co-Chairs**

<b>Sushil K. Prasad</b>	<i>Georgia State University, USA, sprasad [at] gsu.edu</i>
<b>Harrick M. Vin</b>	<i>Tata Research, Development and Design Center (TRDDC), India</i> <i>harrick.vin [at] tcs.com</i>

**Tutorial and Workshop Chair**

**Sumeet Dua**, Louisiana Tech University, USA

**Publication Chair**

**Raj Sunderaman**, Georgia State University, USA

**Local Arrangements Chair**

**Suthep Madarasmi**, King Mongkut's U. of Tech. Thonburi, Thailand

**Finance and Registration Chair**

**Vanita Yadav**, MDI, India

**Web Chair**

**Sangeeta Bharadwaj**, MDI, India

**Publicity Co-Chairs**

Paolo Bellavista	Università degli Studi di Bologna
Chandan Chowdhury	IFS India
Yookun Cho	Seoul National University
Mario Dantas	Federal Univ. of Santa Catarina
Koji Nakano	Hiroshima University
Atul Parvatiyar	Inst. Customer Relationship Mgmt.
Rajiv Ranjan	Univ. of New South Wales
Bhusan Saxena	Management Development Inst.